

FOR IMMEDIATE RELEASE

Horse & Country to Stream the Iconic CSIO5* Rome - Piazza di Siena Through 2028

[London, UK – 09.02.2026] Horse & Country has confirmed the extension of its long-standing partnership with the Italian Equestrian Federation (FISE), securing international streaming rights for the *CSIO5 Rome - Piazza di Siena** for a further three years, covering the 2026, 2027 and 2028 editions of one of the sport's most prestigious events.

“As we approach the centenary of CSIO Rome - Piazza di Siena, trust and continuity are fundamental. Horse & Country has demonstrated, year after year, a deep understanding of the event's heritage, values and international standing. Extending this partnership allows us to look to the future with confidence, knowing that our centenary celebrations will be presented to the world with the care, quality and respect they deserve.” — Simone Perillo, Segretario Generale, Italian Equestrian Federation (FISE)

First staged in 1926, CSIO Rome returns to the heart of Villa Borghese for its centenary edition in 2026, a landmark moment for a competition widely regarded as one of the most revered fixtures on the international showjumping calendar.

Under the renewed agreement, Horse & Country will once again deliver live and on-demand coverage of the event - set to run from 28 to 31 May - to audiences across North America, Europe (excluding Italy) and Oceania; alongside selected co-exclusive streaming territories, reinforcing its role in bringing the sport's most significant events to a global audience.

A Long-Standing Partnership at the Heart of International Sport

Horse & Country's collaboration with the Italian Equestrian Federation dates back to 2023 and reflects a shared commitment to showcasing elite sport within heritage venues, presented to international audiences with care and credibility.

The agreement extends Horse & Country's role as the exclusive international streaming partner in key territories, while respecting established domestic broadcast arrangements. Italian free-to-air coverage will continue via RAI, with Rolex retaining the right to stream the Rolex Grand Prix of Rome via its own platforms as well.

Jonathan Rippon, Director of Content at Horse & Country (H&C) said:

“Piazza di Siena is one of the rare venues where sporting excellence and sheer beauty exist in perfect balance. The calibre of athletes who compete here, set against such a historic backdrop, makes CSIO Rome a truly world-class occasion. For Horse & Country, continuing to bring this event to international audiences is both a privilege and a responsibility - one we're most proud to uphold as part of our global showjumping portfolio.”

Global Coverage, Clear Access

Coverage will be delivered via Horse & Country's international linear television channel and its streaming service, H&C+, with territorial rights structured as follows:

Exclusive streaming rights

- North America (excluding Mexico)
- Europe (excluding Italy)
- Oceania

Co-exclusive streaming rights

- Latin America (including Mexico)
- Asia (excluding China and MENA)
- Sub-Saharan Africa
- Russia & CIS

Territories retained by FISE

- Italy
- MENA
- China (including Hong Kong, Macao and Taiwan)

This structure ensures wide international access to the event while maintaining strong domestic broadcast partnerships and long-standing commercial relationships.

A Global Stage for a Landmark Event

CSIO Rome - Piazza di Siena occupies a unique position on the international calendar, combining elite five-star sport with cultural heritage, sustainability and civic pride. Recently recognised with the Italian Tourism Award for Major Events, the competition stands as a showcase for Italian sporting excellence, environmental stewardship and international collaboration.

As the event prepares to celebrate 100 years of competition in 2026, Horse & Country's continued involvement ensures that this historic milestone will be shared with audiences around the world.

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About CSIO Rome - Piazza di Siena

The CSIO Rome - Piazza di Siena is one of the most prestigious and enduring events in international equestrian sport. Held annually in the historic Ovale of Villa Borghese, the competition combines elite five-star showjumping with an iconic cultural setting at the heart of Rome.

Celebrating its centenary on 28 - 31 May 2026, Piazza di Siena is recognised not only for the calibre of sport it attracts, but for its commitment to sustainability, restoration and public access. Admission to the event remains free, reflecting its unique role as a world-class sporting occasion that is open, inclusive and deeply rooted in the life of the city.

More information: <https://www.piazzadisiena.it/en/>

About Horse & Country

Horse & Country (H&C) is the leading international equestrian sports network, offering live coverage, highlights, and exclusive original programming from the world of equestrian sport. Its streaming service, H&C+, is available to subscribers worldwide via web, mobile, and connected TV platforms. Annual membership of H&C+ costs just €89.99, with the option of a monthly recurring subscription at €17.99. For more information, visit www.horseandcountry.tv.

Useful Links:

- [Horse & Country website](#)
 - [Piazza di Siena website](#)
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